



Empowering People Through Knowledge

SUSTAINABILITY & CSR

REPORT

2021



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The graphic features a teal-to-blue gradient background. On the left, a large yellow semi-circle is partially visible, with a thin orange arc extending from its edge. A horizontal white line crosses the middle of the page. The right side of the image is a collage of business-related elements: a hand holding a pen over a document, a bar chart with values like '1.778.00M', '255.52M', and '522.17M', a line graph with a peak at '98.71', and a city skyline at the bottom.

EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

Since its inception, corporate social responsibility and sustainability have been an intrinsic component of HumanSoft mission and values. Although 2021 was not less exceptional than 2020 due to the continuing repercussions of the COVID-19 pandemic; However, it was a productive year full of initiatives and impact. HumanSoft maintained its role as a force of social good by strengthening and maintaining existing initiatives and embracing new ones.

In 2021, HumanSoft upgraded its commitment to sustainability and the environment through building new memberships, instilling a sustainability culture among students through various initiatives, adhering to international sustainability practices, creating GHG and Green Gas Emission Recycling Programs, and collaborating with the community.

In addition, HumanSoft strengthened its strong focus on health and wellness through providing the necessary resources to all internal stakeholders, creating equal learning opportunities, conducting engagement activities with the community, adding new collaborations, and consistently spreading awareness.

The restrictions imposed by the pandemic did not compromise HumanSoft's commitment to culture, diversity, and innovation. Many events were done online before campus reopening and on-campus afterward. In addition, students achieved noteworthy results through their participation in local and international competitions and in areas related to sustainable development and innovation.

HumanSoft maintained its strong support to faculty and staff through sustaining a diverse and inclusive workforce, focusing on their health and wellbeing, organizing social and team-building activities, and providing research support and professional development activities.

In addition to the above, HumanSoft sustained its strong dedication and commitment to ensuring all students and graduates are job-ready and life-ready. Through various professional development activities, employment opportunities, learning and development, HumanSoft remained committed to its core mission to empower people through knowledge.



SUSTAINABILITY **& THE ENVIRONMENT**

GREEN CAMPUSES



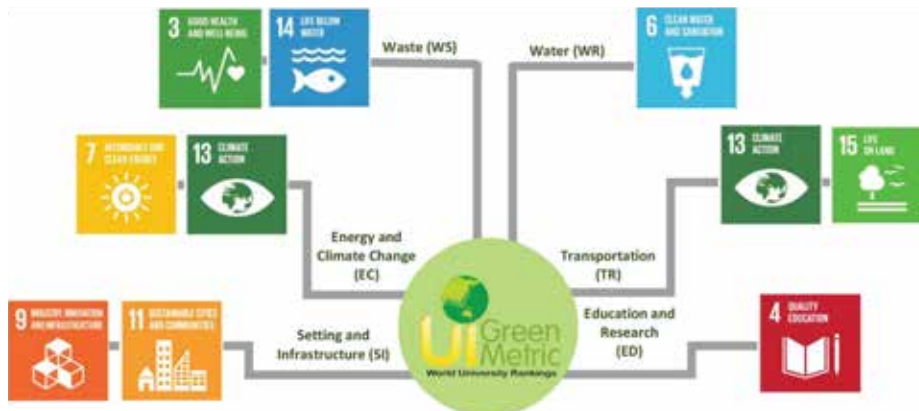
The AUM and ACM campuses were designed as a simulation of how we would like the world to be; more inclusive and with open spaces, trees, green areas, and zero-emission vehicles. The campuses comprise more than 750 palm trees and a large area of forest and planted vegetation.



AUM SUSTAINS ITS POSITION AS THE GREENEST AND MOST SUSTAINABLE UNIVERSITY IN KUWAIT

For the second consecutive year, AUM has been ranked as the number 1 green university in Kuwait, 23rd across universities in the Arab countries, and 268th globally by UI GreenMetric World University Rankings 2021. Compared to the previous year, AUM advanced 34 positions in the global ranking, while sustaining its position as the most sustainable university in Kuwait.

UI GreenMetric World University Rankings is one of the most credible sources related to university rankings on sustainability and its rising popularity made it reach universities participating from 80 different countries in 2021. The indicators that universities are evaluated on are Setting and Infrastructure, Energy and Climate Change, Waste, Water, Transportation, and Education. This year's theme focused on Universities and their achievement of the UN Sustainable Development Goals in all aspects while reflecting on their efforts in response to the pandemic.



WASTE MANAGEMENT



RECYCLING

AUM and ACM collaborate with local organizations to handle recyclable materials and maximize efforts to reduce and manage various kinds of wastes.

Until today, the university has achieved major progress towards achieving this objective:

- Setting up a designated location on campus for waste collection, sorting and pickup in addition to a designated location for e-waste
- Training of housekeeping staff to deal with segregations
- Digital transformation through e-forms, LCD Screens and responsible printing to reduce papers
- Instilling waste management and recycling mindset in students' projects, activities, and online events

UPCYCLING

AUM launched an upcycling workshop series as part of its efforts to teach students about waste management, recycling, and responsible consumption. The first series of workshops was titled "Plastic to Plant" and comprised two sessions on the first week of December and another two sessions on the second week of the same month so both groups of students can attend while taking all the necessary health and safety precautions.

GHG AND GREEN GAS EMISSION RECYCLING PROGRAMS



HumanSoft is conducting efforts to reduce its carbon emissions by tracking and analyzing the carbon footprint of its subsidiaries. The current GHG emission reduction programs implemented fall under scopes 2 and 3.

In scope 2, efforts to reduce purchased electricity and energy costs are undergoing with the use of energy-efficient appliances, cloud computing, and IT systems with lower energy consumption. As for scope 3, two main emission sources are considered in the reduction programs: waste management and commuting.

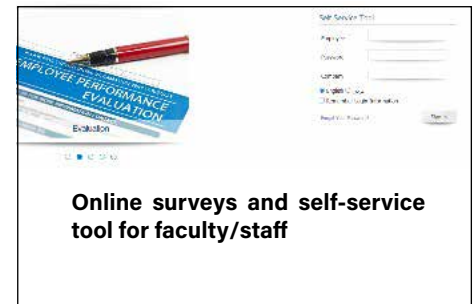
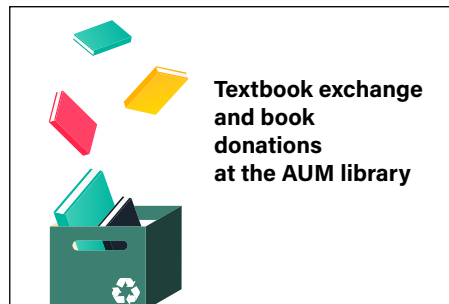
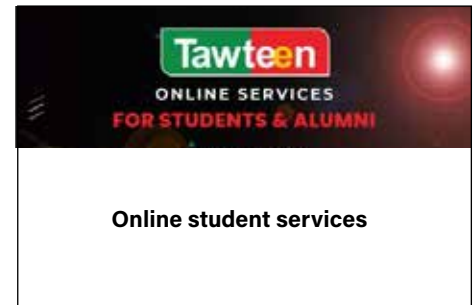
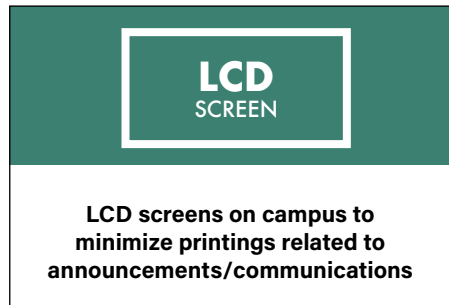
AUM and ACM collaborate with local organizations to handle recyclable materials and maximize efforts to reduce and manage various kinds of wastes. Moreover, the campuses set up are designed with all buildings on the sides, thus creating a rectangular frame and leaving a very spacious open area in the center that offers the community a green and car-free environment. Zero-emission and electric shuttles are available for journeys within the campuses and there are designated tracks for pedestrians, runners, cyclists, and zero-emission vehicles. Furthermore, common transportation is available for a group of staff members and some faculty and staff members carpool together.

PAPERLESS EXAMS



AUM conducted the final examination for Fall 2021 on campus in a digital format. With more than 11,000 enrolled students, the paperless exams prevented the usage of approximately 400,000 papers, which takes around 40 trees to produce.

OTHER PAPER REDUCTION PROGRAMS



AUM SUPPORTS ALTERNATIVE ENERGY THROUGH ITS PARTICIPATION IN THE KUWAIT ELECTRIC VEHICLES SHOW



AUM participated as a main sponsor in the first Kuwait Electric Road Show that took place at Murooj on December 2, 3, and 4. Titled “Green Kuwait”, the main purpose behind the event is to support cleaner energy and reduce carbon emissions by spreading awareness about the new electric and hybrid vehicles available in Kuwait.



AUM students were present at the event in their dedicated booth where they interacted with visitors and showcased student graduation projects related to sustainable development and alternative and renewable energy. An example of projects displayed include Wifibot lane detection algorithm, long-range communication with drone, small solar cars, balloon-based small satellites network for secure communication, bionic arm for amputee cases, and super Anthony fighter robot.



AWARENESS ON ENVIRONMENT RELATED CAUSES

AUM organizes events and activities to raise awareness on the environment and other sustainable development challenges that the planet is facing. During campus closure that came as a result of the pandemic, the initiatives did not stop and were moved online. Some of the events that were organized in an online format are listed hereunder.



WORLD ENVIRONMENT DAY

On the occasion of World Environment Day, AUM organized a competition among students and alumni to encourage them to think in a more environmentally friendly way and come up with creative solutions that can make the campus more sustainable. Certification of participation and plants were distributed to all participants, in addition to prizes to the top three winners.

WORLD WATER DAY

AUM organized an event on World Water Day (WWD). The event started by giving an overview about WWD, the challenges that the planet is facing concerning water, this year's theme, which is Valuing Water, and by discussing the Sustainable Development Goals (SDGs) especially SDG6 - Clean Water and Sanitation. The event also included trivia questions and an art competition that students submitted a week earlier.

UN PRME MEMBERSHIP

THE GLOBAL GOALS FOR SUSTAINABLE DEVELOPMENT



AUM is a member of the Principles for Responsible Management Education (PRME). PRME is a United Nations-supported initiative that comprises over 850 leading business and management schools across 95 countries around the world that are committed to building a more sustainable future by implementing the six principles and supporting the achievement of the 17 Sustainable Development Goals (SDGs).



We commit to
align our core functions
and curriculum with
PRME's Principles



PRME
an initiative of the
United Nations Global Compact

PUBLICATIONS RELATED TO SUSTAINABLE DEVELOPMENT

The university has identified eight research themes that are aligned with sustainable development and global changes. In 2021, the number of publications related to sustainability exceeded 200, with an increase of 100 publications compared to the previous year.

AUM SUSTAINABILITY PAGE

AUM launched its sustainability page in order to streamline its communication and reporting in areas related to corporate social responsibility and sustainability under one place. Additionally, the page serves as an awareness platform to stakeholders regarding important social and environmental causes. The sustainability page can be accessed through this [link](#).



HEALTH & WELLNESS



AUM YOUTH



As a result of the lockdown caused by the pandemic, AUM created a website targeting “Youth” to motivate them to stay active during the pandemic. Through the AUM Youth website, the university organized virtual event and competitions related to Sports and fitness, among other activities that fall under arts, science, and innovation. Some of the athletic online events done are Core, Body Combat, Circuit Training, Full Body Workout, Fitness and Nutrition, Upper and lower body workout, abs, and fitness challenges.

EMPOWERING AUM AND ACM COMMUNITIES THROUGH ATHLETICS EVEN DURING THE PANDEMIC

AUM has a large Sports Center complex that provides the AUM and ACM communities free access to a wide range of indoor and outdoor sporting facilities located on campus. As a result of the pandemic, the sports Center adapted by organizing online initiatives among which are the launching of AUM online coaching platform, get fit with the champs, virtual walkathons, and online campaigns. Once the health situation started to cool down, the Sports Center started welcoming students, faculty, and staff through an online booking system.

Indoor Sports Facilities are divided into both male and female sections, with three separate floors that divide faculty from students with each having their respective spacious fitness suite with a full range of state-of-the-art cardiovascular equipment, fixed resistance machines, and free weights.

The Gym hosts five large multi-purpose rooms; fitting up to 30 individuals, that can cater to martial arts, yoga, studio cycling, and floor-based exercises including dancing and gymnastics.



Outdoor Sports Facilities include a football stadium, volleyball and basketball courts, and a tennis court. The football stadium extends on an area of 6,500m².

The bleachers grant more than 2,500 sports fans, an excellent location to cheer for their playing teams.

The Olympic track surrounding the field encompasses four lanes in 400m of length. The playground hosts annual marathons and football games.

Sports Teams are also available at AUM and ACM for males and females, which include football, basketball, volleyball, squash, table tennis, futsal, swimming, and tennis. Professional trainers at the gym and specialized coaches for different kinds of sports are also present dedicating their time to prepare students physically and mentally to perform their best and prepare for competitions.



CLINICAL SERVICES



AUM Central Clinic includes two large clinics that can accommodate a big number of patients on a daily basis. Each clinic has a registered nurse selected from the ER department of one of the most renowned hospitals in Kuwait. The nurses are well trained and have a solid experience in handling medical cases and emergencies. In addition to having the best medical equipment and continuously monitoring the medicines' validity, AUM ensures having the highest standards of cleanliness in its central clinic.

Services Offered at the Clinic

Simple Cases

General check-up for students and staff whenever they visit the clinic with any complaints such as blood pressure, diabetes, dizziness, etc.

Provide them with medicine when applicable such as painkillers, pills for sore throat, etc.

In case of accident or emergency

- Provide first aid when applicable
- Host the student/staff until the ambulance arrives, if necessary



CAMPUS ACCESSIBILITY

Accessible flat routes and passenger zones across all the boundaries of the campus

Flat routes and passenger zones exist in the main entrance gates and parking to the other side of the campus. In addition to the flat routes at the ground level, we note that a flat passage exists within all the main buildings blocks (Business Administration Building, Engineering Building, Cultural Center Building...)

Curb ramps for Wheelchair passage allowing access to all buildings and facilities

Ramps are installed near the entrances of all buildings and also inside the buildings.

Designated bathrooms for people with disability are available on all building floors

including Sports Center where the trainers offer alternative exercise to people with special needs.





Elevators existing in all the buildings:

At least three elevators are installed in each of the entrances of the buildings (each building has more than one entrance). All elevator buttons have accessible heights.



Available shuttle service and support:

More than 10 shuttle environment-friendly cars are available on campus.



Designated parking spaces near all buildings entrance/exit available to people with reduced mobility.

HEALTH AND SAFETY MEASURES FOR STUDENTS RETURN TO CAMPUS



SPECIAL NEEDS SERVICES

Any student with special needs or health condition that restrict them academically or physically is required to file a request form at the student affairs department and provide an official document that details their case in order to effectively serve and support the student.

The Admission Committee meets with each special needs student to evaluate the medical condition and identify the services that could be provided for the student. Afterward, tailor-made support is offered according to each student's needs.

After 19 months, AUM and ACM started welcoming students back to campus. To ensure a safe and smooth entry, big efforts were conducted such as establishment of health checkpoints at all entrance gates, dedicating isolation rooms, sanitizing all areas, rethinking seating arrangements, spreading continuous awareness regarding safety precautions, and dedicating a COVID-19 support line.

DEDICATED ACADEMIC SUPPORT FOR STUDENTS WITH LEARNING DISABILITIES

Students who suffer from learning disabilities are offered one-to-one tutoring sessions at the Tutoring Center to accommodate their unique learning needs and help them improve their academic performance. The Counseling Unit supports students with learning disabilities by ensuring that they learn academic skills that improve their performance.

The campus security team is on duty 24/7 to ensure on-campus safety and security.

Security is an essential part of life on campus that is why all special events, renovations, plans for new facilities and the daily operations on campus are always evaluated for safety impact.

In addition to having CCTV Security Cameras, Firefighting Systems, Access Control System, and security personnel present on campus, the University and College have an evacuation plan during emergencies that all internal stakeholders are familiar with.

SAFETY & EMERGENCY

GCC TRAFFIC WEEK



On the occasion of GCC Traffic Week, AUM raised awareness about road safety through an online session. Students who had first-hand painful experiences from accidents shared their stories with the students.

DIABETES AWARENESS AT AUM AND ACM



On the occasion of World Diabetes Day, AUM and ACM ran a series of separate activities to raise awareness about the disease and encourage healthy living among the campus community. From nutrition and exercise to medical care and advice about handling complications, students benefited from the opportunity to learn more about diabetes and healthy diet from experts across the country.



BREAST CANCER AWARENESS AT AUM AND ACM

2021 marked the sixth Pink October at AUM and ACM and both events come at a time when the latest statistics show that the number of breast cancer cases in Kuwait comprise the highest number across all types of cancer. Mammogram vouchers were distributed to all female students, faculty, and staff who passed by the booths. In addition to having the AUM community wear pink ribbons, interactive games such as arts and crafts were conducted at the booths so that students can demonstrate their creativity while creating more awareness about breast cancer.

AUM ONLINE COACHING AND TRAINING PLATFORM

In early 2021, AUM launched its "Online Coaching and Training" platform, which contains about 100 workout videos. The online transition of the AUM Sports Center is part of the university's commitment to making sure that all its centers and services are still functioning properly to provide students with a holistic learning experience and for them to fully benefit from the university resources even during the COVID-19 pandemic.



ACM HEALTH AWARENESS CAMPAIGNS

ACM continuously spread awareness through communication campaigns to spread knowledge and awareness about health-related topics.



A person in a dark suit is shown from the chest down. Their right hand is extended, with the index finger pointing towards the bottom of the frame. A glowing, digital lightbulb is superimposed over the hand, composed of a network of white dots and lines. The background is a dark, teal-colored gradient with soft, out-of-focus light spots. The text 'CELEBRATING CULTURE, DIVERSITY & INNOVATION' is overlaid on the left side of the image.

CELEBRATING
CULTURE,
DIVERSITY
& INNOVATION

5 Stars in Inclusiveness and Internationalization in the QS Ratings



AUM is the only university in Kuwait to ever achieve an overall exemplary rating of 5 stars in the QS Stars Rating System, which is considered one of the most influential and credible ratings for universities globally. In addition to the overall 5 Stars rating, AUM was awarded 5 stars in Inclusiveness, Internationalization, and four other criteria: Teaching, Academic development, Employability, and Online learning.

DIVERSE COMMUNITY

HumanSoft maintained a diverse community by having faculty and staff from more than 70 countries and over 60% female students. It is also noting that the Chairperson of the Board of Directors at HumanSoft is a female.



FIESTA BY THE LAKE

As part of a series of events to introduce students to different cultures and celebrate diversity, AUM organized Mexican-themed events titled “Fiesta by the Lake.” The events took place near the lake area inside AUM campus and included a series of engaging activities among which are mystery games, photo booths, Mexican live performances, and arts and crafts. The talented student, Israa Al Shemari, customized sombreros by drawing and writing students’ names on them.

HULT PRIZE

The Hult Prize is a worldwide student competition that challenges university teams to solve the most pressing global ideas. The aim of the competition was to find an innovative way to make good out of food whether it is by changing the way we produce food or the way we dispose of food. AUM students had a chance to synthesize biodiesel in AUM labs and find tangible results. Four teams from the College of Engineering and Technology participated in the competition and one graduation project group (5 senior students and a faculty) in Chemical Engineering Department competed with more than 30 teams from different countries around the world. AUM Chemical Engineering team has advanced as regional finalists.

A PIECE OF HOPE: AN ARABIC LITERATURE COMPETITION BY AUM

AUM launched an online competition in Arabic literature under the title "A Piece of Hope", with the aim of encouraging its students to develop their talents in Arabic poetry and share it with the audience. This competition comes within AUM's efforts to enhance the Arabic language and literary skills among its students and to create a generation that is proud of its Arab identity and culture.



AUM KASHTA FOR ALUMNI

AUM organized a Kashta for its alumni on campus. It was a heart-warming trip down memory lane for the campus and alumni community. The homecoming event saw the alumni cherishing their traditions, reconnecting, playing games, engaging in various activities, enjoying good food and music, and participating in competitions.



AUM STUDENTS SELECTED AS FINALISTS IN BABSON'S 2021 GLOBAL STUDENT CHALLENGE

AUM students participated in the 2021 Global Student Challenge organized by Babson Collaborative. Before competing internationally with teams from 15 countries, AUM organized a university-based competition as a live event held on March 10th, where 21 students divided into 8 teams competed among each other. The top three ideas were selected to advance to the semi-final. AUM representative teams that reached the semi-finals and competed internationally were: iShield, Ecophilic, and Pave Green.



MOTIVATIONAL SPEECH

AUM organized a motivational speech contest titled "Power of Hope". The participating students performed their speeches and the audience got the chance to vote for the best three speeches.

MUSICAL PERFORMANCES DEDICATED FOR KUWAIT NATIONAL DAY BY STUDENTS

AUM



During February 2021, two major musical performances were dedicated for Kuwait and its community on the National Day of Kuwait: “Ya Darna Ya Dar” performed by the student Omar AlMarzouk and “Tayer mnel Far7a Tayer” performed by the student Khaled Machari. Students from AUM Music Club also took part in these performances.



ACM

ACM music club members also participated in the National Day of Kuwait by presenting their music work as a national song celebrating Kuwait on social media.



WOMEN'S DAY

On International Women's Day, AUM honored some of its alumnae who "chose to challenge" and became high achievers. Fatima Al Zalzal, founder of Eco Star and winner of the United Nations Environment Program's award for "Young Champions of the Earth". Farah Al Sarraj, who won equestrian championships, represented Kuwait internationally, and has been a volunteer at Kuwait Support & Rescue Team during the Covid-19 pandemic. And Maryam Khajjah who was awarded the best project taking the first place at the international conference "IEOM" and is also an athlete who won golden medals in running.

ACM also launched a campaign showcasing its female students. The aim of this campaign is to honor the cultural, political, and socioeconomic achievements of women. It is also a focal point in the women's rights movement, bringing attention to issues such as gender equality, reproductive rights, and violence and abuse against women.



CELEBRATING CULTURE, DIVERSITY & INNOVATION

During the Fall semester 2020, AUM organized a series of meetings with female students and Alumni to shed light on women's role in making difference in society, to promote women engineers and scientists, and to inspire girls to follow their academic interests in a career in engineering. The hosted students and Alumni shared their beliefs that women can achieve their dreams and be successful in Engineering or any other area they want with self-confidence, a positive mindset, and motivation to overcome all challenges.

WOMEN IN ENGINEERING SERIES



Raheel Fahd, Mechanical Engineering



Aseel Alshahoumi, Mechanical Engineering



Sherin Safi, Computer Engineering



Al-Ghaliya Boursesli, Chemical Engineering



Rahaf Al-Musallam, Computer Engineering



Dalal AlRamih, Industrial Engineering



STRONG
SUPPORT TO
FACULTY AND STAFF

STRONG SUPPORT TO FACULTY AND STAFF

HumanSoft maintained its course of support for staff and their wellbeing, lifelong learning, and continuous professional development.

A DIVERSE AND INCLUSIVE WORKFORCE

HumanSoft has a diverse workforce comprising more than 1,000 team members coming from more than 70 countries. This diversity is a strong asset to HumanSoft as it promotes celebrating different cultural backgrounds and community well-being.

FACULTY AND STAFF WELLBEING

AUM and ACM have various collaborations and agreements with local, national, and global health institutions to ensure the health and well-being of its community, in addition to various events and challenges conducted on an ongoing basis.



Access to Sports Center
on campus



Access to clinical services
on campus



Virtual Walkathon
February 2021



Breast Cancer Awareness
October 2021

STRONG SUPPORT TO FACULTY AND STAFF

FACULTY AND STAFF COVID19 VACCINATION

AUM and ACM collaborated with the Ministry of Health to encourage faculty/staff who did not take the COVID19 vaccine to get vaccinated while on campus.



SOCIAL ACTIVITIES



VIRTUAL EVENT WITH ASTRONAUT MICHAEL MASSIMINO

AUM hosted an exclusive event for its faculty and staff along with students and alumni that featured former NASA Astronaut Michael Massimino who gave an inspirational speech about his journey.



CELEBRATING THE HARVEST SEASON WITH OUR AUM FAMILY

With the harvest season taking place at the end of each academic year, this period represents reaping the fruit of success and hard work. With more than 750 palm trees planted on campus, it is traditional for faculty and staff to grab their pack of fresh palm dates, produced by our own palm trees during the harvest season.

LAUNCHING OF NCDA FACILITATING CAREER DEVELOPMENT (FCD) TRAINING/CERTIFICATE PROGRAM

AUM

Invitation to the Launching of

**FACILITATING CAREER DEVELOPMENT (FCD)
TRAINING/CERTIFICATE PROGRAM**

Offered by the American University of the Middle East (AUM)
in collaboration with the National Career Development
Association (NCDA), the premier provider of professional
development in the career field, based in United States



As of November 2021, selective number of Faculty and Staff members at AUM and ACM enrolled in “NCDA Facilitating Career Development (FCD) Training/Certificate Program” of the National Career Development Association (NCDA), the premier provider of professional development in the career field, based in United States. This 120-hour training/certificate program is tailored to facilitate career development in Kuwait and is aligned with AUM continuous proficiency in delivering upgraded services. Across the weekly sessions, all participants are being equipped with career development core competencies to better assist students and graduates in planning their careers, and also support the processes of Tawteen Career Center.

RESEARCH FUNDING & PROFESSIONAL DEVELOPMENT



RESEARCH is a core component of AUM and ACM educational philosophies and faculty professional development. Both, the university and college, provide support for the research and professional development activities of their PhD and Masters holders through funding:

- Research projects
- Event attendance
- Publication rewards
- Purchase of research equipment, software, data, and surveys
- Subscription to research journals and purchase of research, in addition to providing accessible references to around 50 leading electronic databases, 770,000 e-books subscriptions, 10,000 resources in print, 32 collections of e-journal subscriptions, and a multimedia collection.
- Publication expenses and proofreading
- Membership in professional societies and organizations

Moreover, AUM and ACM provide various research awards and incentives in order to encourage impactful and high-quality research output. Furthermore, they offer various professional development activities to faculty and staff, in addition to continuous seminars and training.



AUM

AUM

**VIRTUAL
CAREER FAIR**

AUM

**Tawteon
VIRTUAL
CAREER FAIR**

AUM

**VIRTUAL
CAREER FAIR**

**Tawteon
Career Center**

JOB-READY

AND LIFE-READY YOUTH

VIRTUAL CAREER FAIR



2021 marked the seventh career fair at AUM and was held in a virtual and dynamic environment as a safety precaution because of the COVID19 pandemic. More than 8,000 AUM students and alumni participated in the virtual career fair where they engaged with top local and international employers, who were offering around 1,500 job opportunities, through the different technological tools offered by the virtual platform, among which are chat rooms, teleconferencing, webcasts, webinars, and one-to-one interviews.



SOFT SKILLS

Soft Skills E-courses platform provides AUM and ACM students, faculty, and staff the opportunity to engage in self-paced e-courses that will upgrade their skills. Through the partnership with Softskills, HumanSoft community is offered an exclusive access to over 7,000 soft skills world-class video courses.



ONGOING ONLINE SERVICES FOR STUDENTS AND ALUMNI AT AUM AND ACM

During campus closure, the Tutoring Center at AUM, which provides free academic support, started offering its services online. Moreover, student advising was not interrupted during this period and was being offered online through the Academic Advancement Center (AAC). In addition, the Writing Lab was also helping students remotely.

Tawteen Career Center also migrated its services Online. The center is helping students and alumni get ready for a post-covid work environment through mockup interviews, virtual workshops, and CV and e-portfolio development.

ACM's Tawteen Career Center, Academic Advising Center, and Academic Excellence Center were also offering their services and support online.

EXAMPLES OF PROFESSIONAL DEVELOPMENT ACTIVITIES FOR STUDENTS AND ALUMNI BY AUM

- Webinar - Why ZAIN?
- Webinar - Introducing Habchi & Chalhoub
- Webinar - Introduction Alghanim Industries
- Webinar - Employee Transformation
- Burgan Bank
- Webinar - Get to know about Honeywell and why you should become a #futureshaper
- Webinar - Why to work at Boubyan Bank?
- Webinar - How to Map your Future Career - Gulf Bank
- Webinar - Career Path & Development at ABK
- Webinar - Your Career Path With KFH

EMOTIONAL INTELLIGENCE WORKSHOP FOR ALUMNI



Tawteen Career Center conducted an Emotional Intelligence workshop for Alumni at the AUM Cultural Center. The workshop was presented by AUM Faculty Dr. Dina Said who covered the fundamentals of emotional intelligence, self-assessment and self-management techniques, and strategies that focused on fostering empathy and communicating with others in an emotionally intelligent way.

PROFESSIONAL DEVELOPMENT ACTIVITIES FOR STUDENTS AND ALUMNI BY ACM



Excel Online workshop



PowerPoint Online Workshop



Learning how to learn Workshop

The Artificial Intelligence Revolution Work Shop

In the fast-paced world of technology, Industry 4.0 leaves engineering students short on how they can collaborate and combine a distinct set of skills to contribute to the digitized world we live in. In this workshop, students learned how they can join forces and be a part of the 4th industrial revolution.

Introduction to Tinkercad online Simulator

All engineers were introduced to electronics by learning about simple electric components (resistors inductors and capacitors), building basic circuits using breadboard, power supplies, and electrical measurement tools (DMM and Oscilloscope). In this workshop students were guided on how to use Tinker Cad to design and test their own projects.

AUM LAUNCHED “CAREER DAY” INITIATIVE

Tawteen Career Center at AUM launched the “Career Day” initiative as part of the Center’s efforts to empower students and graduates by providing them with internships and job opportunities that best match their career goals. The Career Day initiative comprised a series of events whereby AUM connects graduates and alumni with top local and international employers from the private and public sectors. During each of these events, a designated company is chosen to hold on-the-spot job interviews and various other professional development activities.





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