HUMANSOFT

Empowering People Through Knowledge

COMMUNITY REPORT
2014-2015

CORPORATE SOCIAL RESPONSIBILITY

• Inspire Event

AUM arranged an open recreational event for all AUM students that allowed them to showcase their numerous achievements, performances and talents in singing and acting; highlighting HumanSoft's efforts in community service.
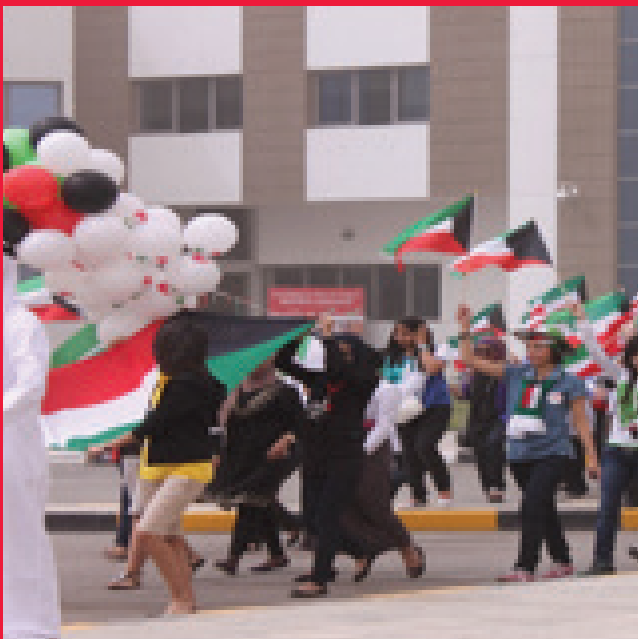
AUM

•Street Festival

The Festival was run by young entrepreneurs showcasing their enterprises, handicrafts, food, clothes & accessories, and electronics, which attracted over 600 visitors per day. Such event helps improve and encourage student's self-development in the community.

National & Liberation Day Festival:
The event was open for the students, their families, and friends as well as the staff. The main activities were teams' competitions, Kuwaiti traditional band, and offering Kuwaiti traditional sweets.

• Marketing Competition and Training Seminar

The training course aims to prepare the students for the work environment.

The training consists of the following workshops:

- How to write your CV?
- How to deal with the others?
- How to succeed in the job interview?
- How to manage your time?
- How to manage your speech?

CHARITY EVENT

The main purpose of this event was to promote awareness and help students give back to the society through charity work and help improve social aspects of the community life.

Q80'S CARNIVAL

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The event aims to increase knowledge about Small Businesses in Kuwait, bring them all together, exchange their success stories to encourage others, and help them expand. This helps build the students' capabilities and functioning in the market.

KOC MECHANICAL ENGINEERING SEMINAR

The seminar aimed to help the students explore their opportunities available in the market in the field of Mechanical Engineering through Kuwait Oil Company. And this has contributed in developing the students' knowledge of workplace and job market.

DIABETES AWARENESS SEMINAR

The purpose of the seminar was to promote awareness of Diabetes disease and provided the students with good health background to minimize Diabetes patients in Kuwait.

STUDENTS ELECTIONS

AUM proudly launched its Scientific Societies Elections. The concept behind Elections is for the students to promote awareness about the study disciplines amongst the student community and within the Society, especially regarding new innovations and developments in the field and the relevant career opportunities.

TALENT SHOW

HumanSoft cares to arrange events that would encourage AUM students to discover and develop their talents which in turn, develops students' character and has a good reflect on the culture.

DAR AL FUNOON
ART GALLERY VISIT

It's one of HumanSoft selective events to enhance their talents and skills.

ARGANA ART COMPETITION VIP CEREMONY
UNIVERISTIES ART COMPETITION 2015:

AUM participated in the competition and the Social Media Winner of the Universities Art Competition was an AUM Student which reflected HumanSoft's care and continuous focus on developing the students' skills and talents.

SPORTS ACTIVITIES

OUTDOOR FACILITIES

AUM has one of the largest university sports complexes in Kuwait. AUM Sports Center gives staff and students free access to a wide range of sporting facilities, including a full-size basketball court and multi-purpose aerobics halls for lower impact athletic purposes. The center also includes fully equipped gyms for individual exercise and physical activity.

AUM philosophy at the Sports Center is to enhance staff and student health awareness and to assist them in improving their performance with programs adherent to different methodologies in sports science.

The AUM campus itself also allows for many outdoor recreational activities. Outdoor facilities include multiple basketball and volleyball courts, and one of the finest grass soccer fields in the country.

FOOTBALL TEAM

The football teams (Male / Female) is the "Flagship" team due to the popularity of football locally. This is the first year AUM has competed in the UAAK (Universities Athletic Association of Kuwait)

BASKETBALL TEAM

The team became champions of the UAAK (Universities Athletic Association of Kuwait) basketball league.

VOLLYBALL TEAM

"EUROROMA" TOURNAMENT
THAT TOOK PLACE IN ROME, ITALY

MARATHON 2015

As part of HumanSofts' plan of health promotion, AUM organized the annual marathon on its campus for the students and staff.